



# 1. CARD PAYMENTS



# MASTERING PAYMENTS

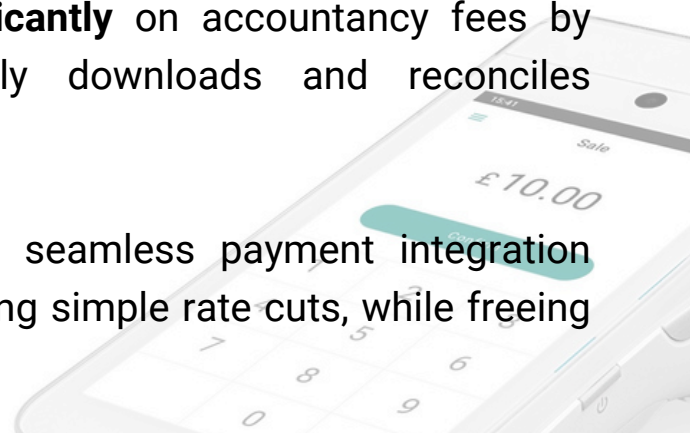


## IS YOUR CARD MACHINE COSTING YOU MORE THAN YOU THINK?

Many business owners think they already have the best rates, but rates are just part of the picture. The real value comes from how your payment system is configured, integrated, and used daily.

We've seen it first-hand, one venue cut costs by over **£680 monthly** by linking their card machines to their EPOS, eliminating manual entry & profit loss, whilst reducing admin time. Another **saved significantly** on accountancy fees by using a payment app that automatically downloads and reconciles transactions.

These aren't one-off wins, they show how seamless payment integration boosts savings and efficiency, often surpassing simple rate cuts, while freeing staff time and improving cash flow.



# HERE ARE 14 QUICK-CHECK QUESTIONS TO SEE IF YOUR PAYMENT SOLUTIONS ARE SERVING YOU - OR HOLDING YOU BACK:

		YES	NO
1	<b>SPEED OF TRANSACTIONS</b> Are your card payments lightning fast, minimising queues and customer frustration?	<input type="checkbox"/>	<input type="checkbox"/>
2	<b>NEXT-DAY TRANSFERS</b> Do funds hit your account daily, including weekends and bank holidays?	<input type="checkbox"/>	<input type="checkbox"/>
3	<b>INTEGRATED PAYMENTS</b> Is your EPOS fully synced to your card machine, reducing errors and automating cash-up?	<input type="checkbox"/>	<input type="checkbox"/>
4	<b>STATEMENT &amp; RATE REVIEW</b> Checked every line of your statement & rates recently? Hidden fees & extras often slip past seasoned owners.	<input type="checkbox"/>	<input type="checkbox"/>
5	<b>SUPERIOR CONNECTIVITY</b> Is your Wi-Fi/4G rock-solid, keeping payments live during busy service with 99% uptime?	<input type="checkbox"/>	<input type="checkbox"/>
6	<b>BILL SPLITTING</b> Can you auto split bills instantly without errors or slowing service?	<input type="checkbox"/>	<input type="checkbox"/>
7	<b>TIPPING</b> Does your card machine offer on-screen tipping options to boost total tips and help retain staff?	<input type="checkbox"/>	<input type="checkbox"/>
8	<b>VIRTUAL PAYMENTS</b> Can customers pay by link, over the phone, or via your website?	<input type="checkbox"/>	<input type="checkbox"/>



9

**PCI HEADACHES**

Are you still buried in compliance forms or paying non-compliance fines?

YES

NO

☐☐

10

**REAL-TIME PAYMENTS APP**

Can you track live sales, filter data, and see transfers instantly? Can you export for accounts?

☐☐

11

**TAP TO PAY ON IPHONES**

Can you take iPhone payments on-or off-site without extra hardware? Can more team members take payments on busy days to speed up service?

☐☐

12

**REFUNDS & BILLING**

Is processing refunds or managing invoices across sites effortless?

☐☐

13

**REMOTE CARD MACHINE SUPPORT**

Can your support team remote-in and fix most issues in minutes - avoiding days of lost uptime?

☐☐

14

**DEDICATED SUPPORT**

Do you have same-day UK phone support plus a 'direct-dial' 1:1 account director to assist when needed?

☐☐

Saying "yes" to any of these 13 questions highlights possible **profit gaps and service slowdowns**. Without an audit, hidden fees and missing features go unseen. Most owners lack the time or specialist knowledge to dig deep - that's where we come in. We've audited hundreds of payment systems, finding **savings and tools** owners didn't know existed. Our **free AUDIT report** shows exactly where you can save, improve, and get all the features you need in 2025.



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# BOOK YOUR **FREE** 15- POINT PAYMENT AUDIT

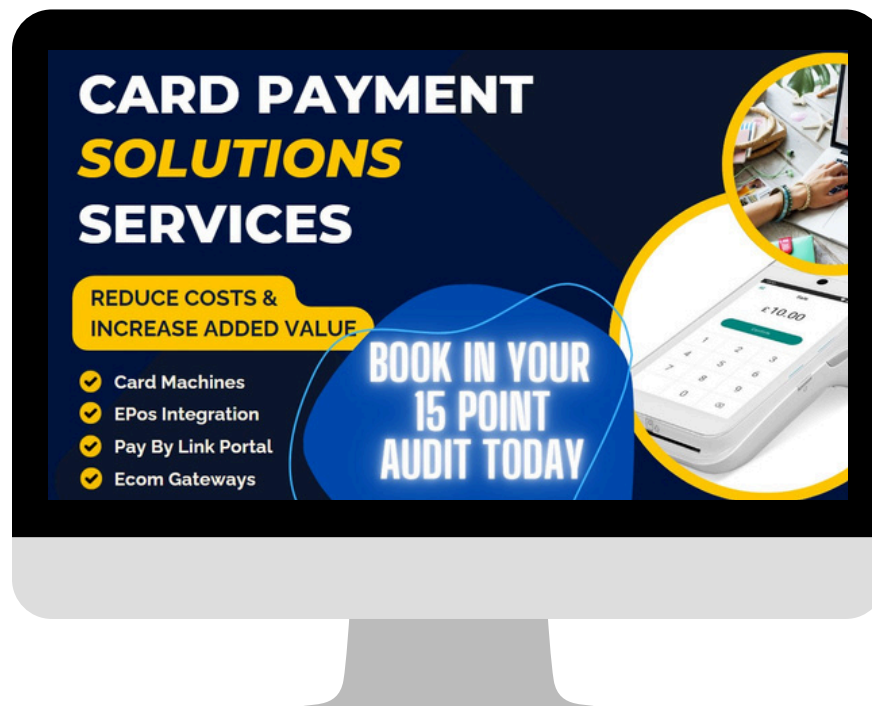
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**LET US DO THE HARD WORK.**

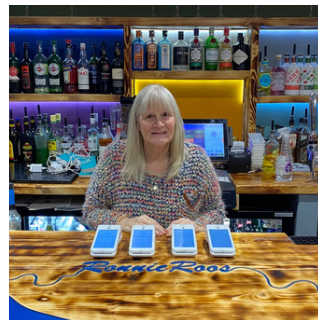
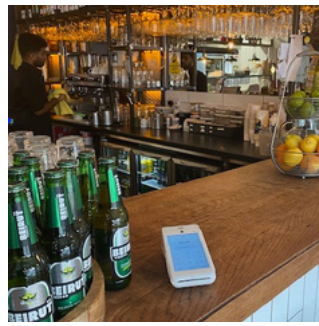
WE'LL REVIEW YOUR SETUP & DELIVER A TAILORED REPORT  
SHOWING WHERE YOU CAN UNLOCK MORE SPEED, SAVINGS, &  
SALES.

JUST SEND US 1 RECENT STATEMENT FROM YOUR CARD  
PROVIDER (IDEALLY THE HIGHEST IN THE LAST 6 MONTHS) TO  
GET STARTED. NO OBLIGATION, NO HASSLE.

**READY TO GET STARTED? GET IN TOUCH!**







# THE 14-POINT CARD MACHINE CHECKLIST - PART OF THE GROWTH PLAYBOOK

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## GET IN TOUCH



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